WESCOTT FINANCIAL ADVISORY GROUP LLC PRINCIPAL CATHERINE SEEBER, CFP® NAMED PRESIDENT OF FINANCIAL PLANNING ASSOCIATION OF THE PHILADELPHIA TRI-STATE AREA

PHILADELPHIA, PA—Wescott Financial Advisory Group LLC, an SEC-registered, fee-only investment advisory and wealth management firm, is pleased to announce that Catherine M. Seeber, CFP®, a Principal and Senior Financial Advisor with the firm, has been elected President of the Financial Planning Association (FPA) of the Philadelphia Tri-State Area. Seeber is the first female president from the Philadelphia region in more than 10 years and will serve a one year term.

Prior to being elected President, Seeber served as Pro Bono Co-Chair, Vice President of Public Awareness/Media Relations and President–Elect of the organization. Through her work with FPA, Cathy established a partnership between local Junior Achievement programs and the FPA to promote financial literacy for youth in the tri-state area and helped implement Financial Planning Days, which give members of the community an opportunity to obtain free financial advice.

At Wescott, Seeber's expertise is in comprehensive financial planning, and investment and portfolio analysis and management. She has a special concentration in issues concerning women in transition as a result of divorce, widowhood or a large cash settlement.

Seeber, a CERTIFIED FINANCIAL PLANNER™ and registered trust representative, has received the Five Star Wealth Manager of Philadelphia distinction from *Philadelphia Magazine* for three consecutive years and is a member of The Philadelphia Estate Planning Council and National Association of Personal Financial Advisors.

She received her bachelor's degree, *cum laude*, from Goldey-Beacom College. She resides in Wilmington, Delaware.

ABOUT WESCOTT

Founded in 1987, Wescott Financial Advisory Group LLC is an SEC-registered, fee-only investment advisory and wealth management firm. Wescott's clients are high net worth individuals, families, trusts, foundations, pension plans and institutions. The firm's investment philosophy is a uniquely disciplined, tax sensitive and opportunistic "open architecture, multi-manager (passive and active management)" that has been maintained for over 20 years. This approach allows Wescott to control risk while creating portfolios with a combination of complementary styles, diversifications and enhanced returns. With offices in Philadelphia, Miami and Boca Raton, Wescott's mission is "Achieving Client Goals". For additional information, please visit www.wescott.com.

ABOUT FPA

The Financial Planning Association® (FPA®) is the leadership and advocacy organization which connects those who need, support and deliver financial planning. FPA's 95 U.S. chapters represent tens of thousands of members nationwide. FPA also maintains relationships with 25 sister organizations around the world, representing 39 countries.

FPA fosters the value of financial planning and advances the practice and profession for its members, and the public at large. FPA believes all consumers deserve to receive professional care, quality and excellence, and that financial planning services should be delivered in accordance with the *FPA Standard of Care*.